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RECREATION
STUDIES

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Bachelor of Recreation Management Information & Scheduling Package

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Welcome

The Department of Recreation Studies welcomes you to the Bachelor of Recreation Management (BRM) program at Langara College. My name is Yue-Ching, and I am the Department Chair as well as the Program Coordinator for the BRM program.

This information package acts as a planning tool for your time in the program. Please be sure to save this package somewhere that you can access easily, as you will likely return to it each semester as you select your courses. You will find a schedule for when all the required BRM courses required are offered, along with some suggested semester schedules.

Below are a few notes to help you navigate your first few semesters in the program;

Pre-requisites

- RECR 1160 is a prerequisite to many of the required BRM courses. If you did not take the Recreation Leadership Diploma program (or equivalent program at another institution), you will need to take this course **IN ADDITION** to the listed BRM courses.
 - RECR 3120 and RECR 3200 do not require any prerequisites - you can register for them without RECR 1160
- MARK 1115 is a prerequisite to MARK 3150 and MARK 3250. If you did not take the Recreation Leadership Diploma program or do not already have this in your 60-credit transfer, you will need to take this course **IN ADDITION** to the listed BRM courses.

Modes of Instruction

- All 3000/4000 level RECR courses are offered asynchronously online.
- All courses in the BRM program are offered (at a minimum) once per year in an online format. However, some courses are offered in-person as well. As such, there are opportunities to take your non-RECR (MARK, BUSM, etc...) courses in-person which will give you more flexibility when scheduling your program. When registering for courses, ensure that you know what format the course is being offered in.

If you need course selection or scheduling advice, I will be your contact for program advising. Please review the contents of this information package before contacting me. If you have specific questions about any courses in the program, feel free to contact the instructor that is teaching the course.



Sincerely,

Yue-Ching Cheng, M.Sc. PMP
Department Chair
yccheng@langara.ca

Graduation Requirements and Academic Planning

Course Requirements and Program Information

There have been several changes to the BRM program in the last few years. Changes only impact students that are admitted to the program AFTER they have been implemented. This means you are responsible for completing the program requirements that were in place where you were admitted to the program (NOT what is posted as the most recent curriculum/program requirements).

It is important that you understand the BRM curriculum that applies to you.

Use the subsequent pages in this document to find the curriculum that you need to complete.

*If you have courses from other institutions that were not used in your 60-credit transfer to get into the BRM, you may be able to use these courses as transfer credit for the elective requirements.

Important Exam Information

RECR course examinations are online and do not require invigilation.

BUSM, FGMT, and MARK courses will require you to write your final exams in-person at Langara College or in an approved invigilated environment. For more information about taking exams remotely for these courses, please go to: <https://langara.ca/departments/langara-school-of-management/program-info/fom-remote-examination-procedures.html>

Minimum Performance Standard

Students are responsible to meet minimum grade requirements while enrolled in the Bachelor of Recreation Management Program. In order to stay in the program and progress to the capstone course RECR 4400, students must:

Achieve a minimum 'C' grade in all RECR courses

&

Maintain a minimum CGPA of 2.0

Students must achieve a minimum CGPA of 2.0 and a minimum 'C' grade in all RECR courses in order to receive a Bachelor of Recreation Management.

Student Support and Resources

If you have any concerns regarding your ability to interact with (read, watch or listen) required course materials and assignments, be sure to make an appointment with Accessibility Services: <https://langara.ca/student-services/accessibility-services/index.html>

You should also familiarize yourself with the Library Learning Commons resources. <https://langara.libguides.com/learning-commons>

New Student 'Checklist'

Langara Student Success Course (LSSC)

Starting or returning to college is a big step and the transition into post-secondary can be challenging. The Langara Student Success Course (LSSC) prepares you for academic life at snəweyəl leləm-Langara and introduces you to key supports available on campus and online. As a new student, you have been automatically enrolled in this free, self-paced, 9-module, online course. The LSSC is available 24/7 and can easily be completed as part of your preparation and orientation before the semester starts. Students who apply what they have learned in the LSSC do better in their other studies.

What do you get in the LSSC?

- understanding of what to expect in a college classroom
- tools to be successful in your studies
- strategies to study effectively
- new organizational and time management skills
- access to virtual student information sessions



Upon admission into the Bachelor of Recreation Management program, we encourage all students to complete the LSSC course. The LSSC course is available in the weeks prior to your first semester in the program and will also help you get comfortable with Brightspace, the learning management system where all your course readings, assignments, and quizzes will be held. Research has shown that students who complete the LSSC perform better in school (higher grades, less stress).

To Do Checklist:

- 1) Log in to Brightspace
- 2) Access the LSSC
- 3) Complete the LSSC

For more information about the Langara Student Success Course, please visit:

<https://langara.ca/student-services/langara-student-success-course/index.html>

Program Requirements (admitted prior to Fall 2020)

Students admitted before Fall 2020 must complete the following program requirements for graduation:

BUSM 2115 - Human Resource Management

BUSM 2200 - Organizational Behaviour

BUSM 4120 - Organizations and Change

CMNS 2228 - Advanced Written Communications

FMGT 1116 - Accounting for Managers

LIBR 3210 - Online Research and Analysis

MARK 3250 - Public Relations

RECR 3200 - Management of Community Events and Festivals

OR

MARK 3100 Special Events Planning and Marketing

RECR 3120 - Promoting Wellness within Communities

RECR 3160 - Leisure Theory and Applications

RECR 3230 - Leadership and Management in Community Recreation

RECR 3260 - Managing Cultural Programming in the Community

RECR 4150 - Professionalism in Recreation Management

RECR 4160 - Community Recreation Systems

RECR 4270 - Management of Recreation Facility Systems

RECR 4400 - Applied Major Project

One (1) 2000-level elective course

One (1) elective course (other than BUSM, COOP, FMGT, INTB, MARK, or RECR)

One (1) elective course OR One (1) RECR elective course

Program Requirements (admitted Fall 2020 to Spring 2022)

Students admitted between Fall 2020 and Spring 2022 must complete the following program requirements for graduation:

BUSM 2115 - Human Resource Management

BUSM 2200 - Organizational Behaviour

BUSM 4120 - Organizations and Change

CMNS 2228 - Advanced Written Communications

FMGT 1116 - Accounting for Managers

LIBR 3210 - Online Research and Analysis

MARK 2100 - Marketing Research

MARK 3250 - Public Relations

RECR 3120 - Promoting Wellness within Communities

RECR 3160 - Leisure Theory and Applications

RECR 3200 - Management of Community Events and Festivals

RECR 3230 - Leadership and Management in Community Recreation

RECR 3260 - Managing Cultural Programming in the Community

RECR 4150 - Professionalism in Recreation Management

RECR 4160 - Community Recreation Systems

RECR 4270 - Management of Recreation Facility Systems

RECR 4400 - Applied Major Project

One (1) 3000/4000-level elective course

One (1) elective course

Program Requirements (admitted Summer 2022 onwards)

Students admitted after Summer 2022 must complete the following program requirements for graduation:

BUSM 2115 - Human Resource Management

BUSM 2200 - Organizational Behaviour

BUSM 4120 - Organizations and Change

CMNS 2228 - Advanced Written Communications

FMGT 1116 - Accounting for Managers

LIBR 3210 - Online Research and Analysis

MARK 3150 - Social Media Strategy

MARK 3250 - Public Relations

RECR 3120 - Promoting Wellness within Communities

RECR 3160 - Leisure Theory and Applications

RECR 3200 - Management of Community Events and Festivals

RECR 3230 - Leadership and Management in Community Recreation

RECR 3260 - Managing Cultural Programming in the Community

RECR 4150 - Professionalism in Recreation Management

RECR 4160 - Community Recreation Systems

RECR 4270 - Management of Recreation Facility Systems

RECR 4400 - Applied Major Project

One (1) 3000/4000-level elective course

One (1) elective course

Graduation Requirements and Academic Planning

During your studies, it's helpful to see what courses you have left to complete. In the Student Information System (<https://langara.ca/login/>), there is a tool called 'Graduation Evaluation' that compares all the courses you have taken so far against the requirements of the program. Using the 'Graduation Evaluation' tool, you can see what courses you have left.

The program requirements for graduation depend on the program that you enrolled in.

For example, if you enrolled in the program in 2020, the curriculum that was in place in when you started the program will apply to you until you graduate. Any changes to the BRM curriculum since the time you started will not apply to you. It is important that you remain aware of what your original program requirements are. You can find this by accessing a 'Graduation Evaluation' Report on the Student Information System.

Accessing your Graduation Evaluation:

The Graduation Evaluation shows what courses you have taken in the Diploma of Recreation Leadership, and what courses are left for you to take to meet the graduation requirements for the program. You have access to this through the Langara website. You can check this out any time during your program.

To access the graduation evaluation, please follow these steps:

- Log into myLangara (<http://www.langara.ca/login/index.html>)
- Click on 'Student Records - Transcripts, etc.' (on left-hand side of the screen)
- Click on 'Graduation Evaluation'
- And again, click on 'Graduation Evaluation'
- Click on 'Continue'* (Calendar year automatically defaults to the current Academic Year - do not change this)
- Select 'Diploma of Recreation Leadership' from the dropdown menu for the program, click 'Continue'
- Click 'Generate Request'
- Click 'Display Evaluation'

Academic Planning

1. All RECR courses, and select other courses are only offered once per year. It is important that you make sure you plan your courses accordingly and make effective use of your time in the program.
2. There are pre-requisites for RECR, BUSM, and MARK classes. You will need to complete the lower-division (1000 or 2000 level) pre-requisites before you can enroll upper year courses.

Online Course Offerings (2022 BRM Curriculum)

Use this guide if you started the BRM program in (or after) Summer 2022

<p>Prerequisites</p>	<p>The following courses are mandatory prerequisites for various BRM courses.</p> <p><i>RECR 1160 is a prerequisite to most 3000/4000 level RECR courses</i> <i>RECR 3160 is a prerequisite to RECR 4160 and RECR 4400</i> <i>MARK 1115 is a prerequisite to upper level marketing courses</i> <i>CMNS 2228 is a prerequisite to upper level business courses</i></p>
<p>Fall Online Offerings</p>	<p><i>MARK 1115 - Introduction to Marketing</i></p> <p>FMGT 1116 - Accounting for Managers BUSM 2200 - Organizational Behavior CMNS 2228 - Advanced Written Communications RECR 3120 - Promoting Wellness within Communities RECR 3200 - Management of Community Events and Festivals RECR 3230 - Leadership and Management in Community Recreation RECR 4270 - Management of Recreation Facility Systems</p>
<p>Spring Online Offerings</p>	<p><i>MARK 1115 - Introduction to Marketing</i> <i>RECR 1160 - Foundations of Recreation and Leisure</i></p> <p>FMGT 1116 - Accounting for Managers BUSM 2115 - Human Resources Management BUSM 2200 - Organizational Behavior CMNS 2228 - Advanced Written Communications RECR 3160 - Leisure Theory and Applications LIBR 3210 - Online Research and Best Practice Reporting MARK 3250 - Public Relations RECR 3260 - Managing Cultural Programming in the Community RECR 4150 - Community Recreation Systems RECR 4160 - Professionalism in Recreation Management *Prerequisite: RECR 3160 RECR 4400 - Applied Major Project *Prerequisite: RECR 3160</p>
<p>Summer Online Offerings</p>	<p>CMNS 2228 - Advanced Written Communications MARK 1115 - Introduction to Marketing BUSM 2115 - Human Resources Management BUSM 2200 - Organizational Behavior MARK 3150 - Social Media Strategy BUSM 4120 - Organizations and Change</p>

Notes:

- This schedule may be subject to change please consult the term registration schedule for updates
- Some of the non-recreation courses are offered face to face during other semesters. Please see the Langara schedule if you are interested in that option.
- RECR 4400 Applied Major Project – must be taken in last semester of BRM, a research based, independent learning course worth 6 credits. (RECR 1160 and RECR 3160 are prerequisites).

Sample Schedule (Summer 2022 BRM Curriculum)

Below is a sample schedule for a student who is entering the program in the Fall semester who wishes to only take courses online

Fall	<p><i>MARK 1115 - Introduction to Marketing</i> RECR 3120 - Promoting Wellness within Communities CMNS 2228 - Advanced Written Communications</p>
Spring	<p><i>RECR 1160 - Foundations of Recreation and Leisure</i> LIBR 3210 - Online Research and Best Practice Reporting MARK 3250 - Public Relations</p>
Summer	<p>BUSM 2115 - Human Resources Management BUSM 2200 - Organizational Behavior</p>
Fall	<p>FMGT 1116 - Accounting for Managers BUSM 2200 - Organizational Behavior RECR 3230 - Leadership and Management in Community Recreation</p>
Spring	<p>RECR 3160 - Leisure Theory and Applications RECR 3260 - Managing Cultural Programming in the Community RECR 4150 - Community Recreation Systems</p>
Summer	<p>MARK 3150 - Social Media Strategy BUSM 4120 - Organizations and Change</p>
Fall	<p>RECR 3200 - Management of Community Events and Festivals RECR 4270 - Management of Recreation Facility Systems</p>
Spring	<p>RECR 4400 - Applied Major Project RECR 4160 - Professionalism in Recreation Management</p>

Notes:

- RECR 1160- this is a mandatory pre-requisite for most of the upper-level RECR courses (excluding RECR 3120 and RECR 3200), and it cannot be taken concurrently with the upper-level RECR courses; therefore we recommend you to take this course first. **This course is only offered online in the Spring Term** – the fall courses are saved for the Recreation Leadership Diploma Cohort – so there is a very slim chance that BRM students could get in but it is not fully online (offered mixed mode – so students must come to campus).
- MARK 1115- this is a prerequisite for MARK 3250
- LIBR 3210- In designing the curriculum for the BRM – we chose the LIBR 3210 course to make sure students receive the research skills needed for the 4th year courses in the BRM – especially the RECR 4400 Applied Major Project course – It is recommended that students take this course at the beginning of their BRM so they know how/where to research – not concurrently with the RECR 4400.
- RECR 4440- this capstone course is worth 6 credits making the workload equivalent to 2 courses. It is recommended that you take only this one course in a semester. RECR 4400 is a research, self-directive course with a number of deliverables including; a relevant research question aligned to the field of recreation, a literature review and a major academic research paper. You will also need to identify a professional in the field who will endorse the relevancy of the research to the field.

Further Considerations for Course Planning



Are you working full time and able to dedicate 20+ hours per week to schoolwork? If so you, may consider completing the BRM Degree in 4 years



Are you working Part time and able to dedicate 40+ hours per week to schoolwork? If so, you may consider completing the Degree in 2 years?

Have you reviewed all prerequisites for each course and scheduled accordingly?

BRM Graduates have recommended that you consider taking a balance of RECR courses and Business courses each semester; this balance encourages engagement and motivation throughout the program.

Have you reviewed the annual course schedule and noted when courses are only offered once a year in the Fall, Spring, or Summer semesters?



Interested in learning more? Contact a mentor (graduates of the BRM).

Bursaries & Financial Aid

In addition to government financial aid, eligible students are also able to apply for bursaries, scholarships, and awards to supplement school and day-to-day expenses.

The Langara Bursary is available for students that are able to demonstrate financial need and are in good academic standing.

There are bursaries available in a variety of categories and there are also Entrance Bursaries available, including:

- Eagle View Indigenous Student Bursary
- High School Entrance Bursary
- International Entrance Awards

Bursaries are open to students enrolled in Regular Studies programs. Please contact finaid@langara.ca for more information.

*While there are a number of bursaries available at Langara, **only one application is required** per student.*

Bursary recipients must: satisfy donor requirements, be Canadian citizens, permanent residents, or protected persons with proof of status, enrolled in a minimum of nine credits (six for students with a registered disability) and be in good academic standing.

Bursaries are given out for the semester in which the student makes an application.

Please visit:

<https://langara.ca/student-services/financial-aid/bursaries/index.html>

to see the full list of available awards and additional details.

Accessibility Services

Accessibility Services works with students with disabilities to arrange appropriate support services on a case-by-case basis.

Accessibility Services can help:

- Facilitate access between admissible students and Langara College courses, programs, and services
- Review medical documentation and work with students in determining and accessing academic accommodations and support services
- Provide referrals to college and community resources
- Provide access to the Learning Technology Lab
- Assist eligible students with applications for Student Aid BC special programs

Students must submit a Public Accessibility Services Application Form and make an intake appointment with Accessibility Services and provide the appropriate medical documentation, preferably **at least three (3) months prior** to the start of the semester to allow adequate time to arrange accommodations.

For general information or to book an appointment, please contact accessibilityservices@langara.ca at your earliest convenience. Please note that the **wait time** for an intake appointment may be **up to 6-8 weeks**. Please plan ahead and contact us as soon as possible to book an intake.

Please visit:

<https://langara.ca/student-services/accessibility-services/index.html>

RECR 3120 (3 credits) - Promoting Wellness within Communities

Students investigate the role recreation practitioners play in the development of wellness in individuals, organizations, and communities. Students assess their own wellness and create personal plans for behavioural changes to contribute to a balanced lifestyle. Building on this personal experience, students research and analyze wellness in organizations and communities to make informed recommendations for improving organizational and community wellness.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; or permission of the department.

Semester: Fall (online)



RECR 3160 (3 credits) - Leisure Theory and Applications

The recreation field has a rich history of theory and practice. In this course, students examine the advanced foundations of leisure theory and recreation practice. Students explore key topics within the history, psychology, philosophy, and sociology of leisure, and they consider their implications in the field of recreation.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Spring (online)



RECR 3200 (3 credits) - Management of Community Events and Festivals

Using community development and project management approaches, students plan, organize, deliver, and evaluate a community event. They create an event manual that documents all functional areas of the event planning, delivery, and evaluation.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; or permission of the department.

Semester: Fall (online)



RECR 3230 (3 credits) - Leadership and Management in Community Recreation

Students examine the theory and practice of enthusiastic, respectful, effective leadership in recreation. Students analyze concepts and skills that can enhance positive change in groups, teams, and organizations. Students also examine self-awareness, values, diversity, and creativity as they apply to their own leadership and leadership in the field of recreation.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Fall (online)



RECR 3260 (3 credits) - **Managing Cultural Programming in the Community**

Responding to the increase of arts and culture programming in the field of recreation, it is important for recreation professionals to hold a theoretical understanding for community cultural development (CCD) from community assessment, to funding models. In this class, students develop necessary arts administration skills by creating a CCD project proposal that addresses a need of a specific community group, develops partnership relations, and identifies the artist(s), culminating in the writing of a municipal cultural grant to support this proposal. Students examine and analyze collaborative community engagement with local, regional, and global points of view to expand their understanding on how to grow civic arts programming.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Spring (online)



RECR 4150 (3 credits) - **Community Recreation Systems**

Students investigate and analyze recreation systems in a chosen community, ranging from health to local tourism. Using systems theory as a framework and best practices research, students explore recreation-related systems and compare and contrast them to recreation systems in other communities. Researching factors such as demographics, values, cultures, and economics, students analyze recreation systems and recommend the feasibility of incorporating alternate recreation systems and relationships into their chosen community.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Spring (online)



RECR 4160 (3 credits) - **Professionalism in Recreation Management**

Students investigate key aspects of professionalism in the management of recreation. Students explore the characteristics of human services professionals and then apply those characteristics to the practice of recreation leadership. Using contemporary, recreation-based case studies, and building on foundational principles of the field students develop a framework for professional thinking and ethical decision-making.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Spring (online)

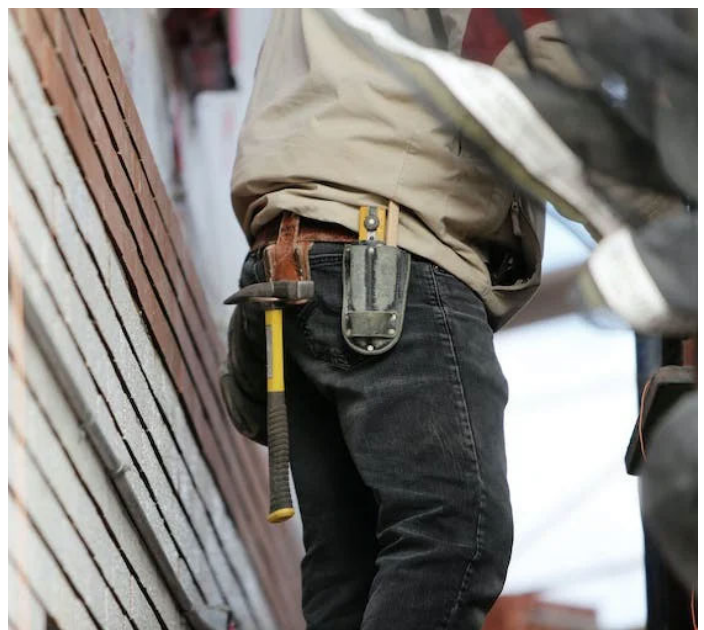


RECR 4270 (3 credits) - **Management of Recreation Facility Systems**

Students analyze the planning process for recreation facilities including designing a needs assessment plan, interpreting needs assessment data, and exploring the impacts of organizational governance on facility resources. They apply evaluative tools to measure the performance of a recreation facility, create a business case to justify facility enhancements, and recommend strategies to mitigate the effects of service disruptions caused by facility maintenance/upgrades.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and the Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 60 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160; or permission of the department.

Semester: Fall (online)



RECR 4400 (6 credits) - **Applied Major Project**

In this capstone course, students complete a community recreation-based project in an organization. Students work closely with assigned instructors who supervise the projects, provide advice, and evaluate students' performance. Through this course, students will link their academic studies to real-world applications. Students create their own research question and partner with a private, public, or not-for-profit recreation organization to explore the question using primary and secondary research. Students develop and demonstrate skills in the area of academics, self-directed learning, project management, communication, social interaction, methods of applied research, ethical decision-making, and professionalism. In this capstone course, students have the opportunity to apply the concepts, skills, and techniques developed in previous coursework. Students will receive credit for only one of RECR 4300 or 4400.

Registration in this course is restricted to students admitted to the Bachelor of Recreation Management and Diploma in Recreation Leadership. Prerequisite(s): Completion of a minimum of 105 credits including a minimum "C" grade in six credits of university-transferable English or communications; and a minimum "C" grade in RECR 1160 and 3160. Students must be in the final semester of the program.

Semester: Spring (online)

